

Case Study

Client

CHERRY HINTON LIONS F.C

Project

WEBSITE & HOSTED EXCHANGE

URL

www.chlfc.co.uk



CLIENT REQUIREMENT

Cherry Hinton Lions F.C are a recognised F.A Charter Standard Club in Cambridge providing organised football for children between the ages of 6 and 16. The club required a number of changes to their existing infrastructure to enable better interaction with the local community and also between their own members. This centred around a number of tasks to be implemented.

- Creation of a new website that was colourful and a good representation of the club
- Inclusion of a secure area on the site for member notices and communication
- Hosted Exchange 2007 Email provision to all recognised club members
- Managed service for frequent updates of the site including news and results

CLIENT COMMENTS

Cherry Hinton Lions F.C., is a small football club, based in Cherry Hinton, Cambridgeshire, who organise and give football to children between the ages of 6 and 14 years of age. We currently have twelve teams within the Club, and have to operate on a small budget.

The current management committee of Cherry Hinton Lions F.C., are in the process of bringing the Club out of the dark ages and into modern times. The previous committee had let the Club stagnate and deteriorate, as a result it had gotten into a rut.

The original Web Site used by the Club had been a very basic and mundane affair, but then I did not have the technical ability to take it to a higher level. Therefore I got talking to Justin, Managing Director of Red IP Solutions and former Cherry Hinton Lions player.

Red IP were more than happy to look at what we had, and to come up with ideas of improvement, and to produce some samples for us.

It was obvious from the start that we had to move on, and let the experts continue what we had started. Red IP took on board all of our ideas, thoughts and wants and developed the site that we have now.

It was a milestone in the progress of the Club, and something that is continually used by players, parents and club officials alike. As a bonus, Red IP Solutions gave their time and services for free, which has been a massive cost saving to this small football club. They are continually in contact to see if anything needs updating, or if there are any news items that need to be featured. They undertake to update the teams scores each weekend themselves, and to display online the minutes of Committee Meetings. Their service, considering they are donating it, is exemplary and nothing is too much trouble for them, they are a great team and we are pleased to have them support us in this way.

Red IP Solutions also provide the club with a secure web based Microsoft Hosted Exchange 2007 email environment protected by Sophos anti-virus and anti-spam to all of the clubs officials and managers allowing us to operate in a controlled and professional manner, the service is exceptional and allows us to have much greater interaction with the general public.

Talking of support, the Club recently hosted its annual Mini Soccer and 11 a side Tournament over the weekend of the 1st and 2nd of September. Red IP Solutions kindly offered to sponsor the Under 8 Festival of Football, and provided a Cup for the winning team, plus every child participating was presented with a medal, all paid for by Red IP Solutions. I am informed that the company enjoyed its involvement, and hope to be able to repeat the sponsorship next year too.

Cherry Hinton Lions F.C. would like to express its grateful thanks to the staff at Red IP Solutions for all their valuable help and assistance, and we look forward to a long and lasting collaboration with them.

Dave Heron
Club Secretary

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